



*Elder Law*

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## **NOTICE OF DATA INCIDENT**

### **What Happened?**

On January 17, 2025, Ayres Presser Elder Law, LLC, formerly Timothy M. Ayres, LLC (“Ayres Presser”) discovered unusual activity related to its computer systems that disrupted normal business operations. Ayres Presser immediately began an investigation and took steps to contain and remediate the situation, including changing passwords, expanding our usage of multi-factor authentication, implementing stricter firewall access controls, and engaging cybersecurity and privacy professionals to assist.

Our further investigation found evidence that unauthorized actors exfiltrated data from our systems. There is currently no evidence that any information has been misused for identity theft or fraud in connection with the incident.

### **What Information Was Involved?**

Based on the findings of the investigation, the information impacted may have included information provided to Ayres Presser in conjunction with our past or ongoing representation of clients.

### **What We Are Doing.**

Upon becoming aware of the incident, Ayres Presser immediately implemented measures to further improve the security of its systems and practices, including changing passwords, expanding our usage of multi-factor authentication, and implementing stricter firewall access controls. After determining that unauthorized actors may have gained access to Ayres Presser’s systems, Ayres Presser immediately undertook a further investigation to identify any individuals whose personal information may have been impacted. Ayres Presser continues to work with a leading privacy and security firm to aid in its response.

### **What Can Impacted Individuals Do?**

Ayres Presser encourages individuals to remain vigilant against identity theft and fraud, to review account statements and explanation of benefits forms, and to monitor free credit reports for suspicious activity and to detect errors. Under U.S. law, individuals are entitled to one (1) free credit report annually from each of the three (3) major credit reporting bureaus. Additional information and resources are outlined below.

If you have any questions about this incident, you may call us at (814) 262-2123, Monday through Thursday from 8:30 am – 4:30 pm, or Friday from 8:30 am – 12:00 pm Eastern Time (excluding U.S. holidays).

## **Steps You Can Take to Protect Your Personal Information**

To obtain a free credit report, individuals may visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228.

Alternatively, affected individuals can contact the three (3) major credit reporting bureaus directly at the addresses below:

**Equifax**, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111

**Experian**, PO Box 2104, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742

**TransUnion**, PO Box 2000, Chester, PA 19022, [www.transunion.com](http://www.transunion.com), 1-800-888-4213

**Free Credit Report.** It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring your credit report for unauthorized activity. You may obtain a copy of your credit report, free of charge, once every twelve (12) months from each of the three nationwide credit reporting agencies.

To order your annual free credit report please visit **[www.annualcreditreport.com](http://www.annualcreditreport.com)** or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at [www.consumer.ftc.gov](http://www.consumer.ftc.gov)) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

**Fraud Alert.** You may place a fraud alert in your file by calling one of the three (3) nationwide credit reporting agencies above. A fraud alert tells creditors to follow certain procedures, including contacting you before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit.

**Security Freeze.** You may obtain a security freeze on your credit report, free of charge, to protect your privacy and ensure that credit is not granted in your name without your knowledge. You may also submit a declaration of removal to remove information placed in your credit report as a result of being a victim of identity theft. You have a right to place a security freeze on your credit report, free of charge, or submit a declaration of removal pursuant to the Fair Credit Reporting and Identity Security Act.

The security freeze will prohibit a consumer reporting agency from releasing any information in your credit report without your express authorization or approval. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. When you place a security freeze on your credit report, you will be provided with a personal identification number, password, or similar device to use if you choose to remove the freeze on your credit report or to temporarily authorize the release of your credit report to a specific party or parties or for a specific period of time after the freeze is in place.

To place a security freeze on your credit report, you may be able to use an online process, an automated telephone line, or a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that if you are

requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

**Federal Trade Commission and State Attorneys General Offices.** If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or avoid identity theft. Contact information for the Consumer Response Center of the Federal Trade Commission is 600 Pennsylvania Avenue, NW, Washington, DC 20580, [www.ftc.gov/bcp/edu/microsites/idtheft/](http://www.ftc.gov/bcp/edu/microsites/idtheft/) or 1-877-IDTHEFT (438-4338).

**For Pennsylvania Residents:** You may contact the Pennsylvania Office of the Attorney General, Bureau of Consumer Protection, 15<sup>th</sup> Floor, Strawberry Square, Harrisburg, PA 17120, [www.attorneygeneral.gov](http://www.attorneygeneral.gov), 1-800-441-2555.